

CALDWELL UNIVERSITY CAMPUS CONNECT

Campus Connect is Caldwell University's official partnership program designed to connect local businesses with our vibrant student community. Through targeted campus promotion, exclusive student discounts, and community recognition, Campus Connect helps businesses increase visibility, attract student customers, and build lasting relationships with the Caldwell community. With hundreds of students living on campus and thousands visiting local businesses throughout the year, Campus Connect offers a direct pathway to reach one of the area's most active consumer groups.

WHY PARTNER WITH CALDWELL UNIVERSITY?

Campus Connect gives your business meaningful exposure and recognition within the Caldwell University community.

- **Reach Students Directly**
Promote your business through official Caldwell University student communication channels, helping students discover trusted local businesses.
- **Become an Official Community Partner**
Be recognized as a Caldwell University Community Partner, strengthening your reputation with students, faculty, staff, and families.
- **Storefront Partnership Recognition**
Receive an official Caldwell University partnership decal to display at your location so students immediately recognize you as a campus partner.
- **Increase Student Traffic**
Offer an exclusive 10–15% student discount to encourage repeat visits and build long-term student customers.
- **Consistent Promotion**
Your business will maintain a presence across student-facing promotions, digital listings, and community partner highlights throughout the year.
- **Priority for Campus Opportunities**
Higher-tier partners receive priority consideration when the university sources food, services, or collaborations for campus events and programs.



\$20

BRONZE PARTNER

Great for businesses looking to start connecting with students. This tier includes:

Recognition as a Caldwell Community Partner

Listing in the official Campus Connect Partner Directory

Storefront partnership decal

\$30

SILVER PARTNER

Designed for businesses seeking greater visibility with students. Everything in Bronze, plus:

Enhanced promotion through student social media channels

Recurring partner highlights in weekly Cougar Connect for Students newsletterStorefront

\$45

GOLD PARTNER

Our highest visibility partnership level. Everything in Silver, plus:

Recognition as a Caldwell Community Partner

Priority consideration for campus events and catering opportunities

Maximum student exposure and promotional visibility for select Student Life Events (Open Mic Nights and Karaoke Nights)

WHY PARTNER WITH CALDWELL UNIVERSITY?

Campus Connect helps local businesses build lasting relationships with Caldwell University students while strengthening our local community.

Partner with us and make your business a go-to destination for Caldwell students.



CALDWELL
UNIVERSITY

CAMPUS CONNECT