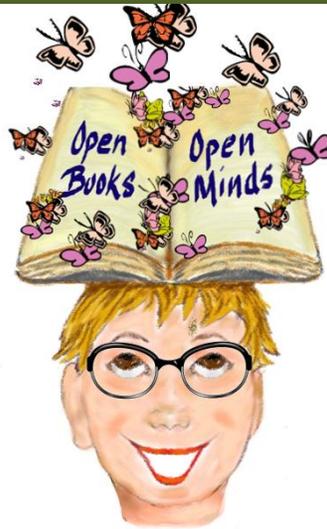


**Caldwell College
Division of Education**

**2nd Annual
Literacy Conference
OPEN BOOKS, OPEN MINDS
II
-Grades K-12-**



**Friday, March 22, 2013
8:30 AM-3:30 PM**

Program Schedule

8:30-9:00 AM- Continental Breakfast/Registration Check-in
Alumni Theater Building

Authors' books will be on display for purchase

9:00-9:50 AM- Keynote address- Walter Dean Myers:

Reading is Not Optional

9:50-10:00 AM- Break

10:00-10:30 AM Breakout Session with Walter Dean Myers

Stay and join Mr. Myers for an intimate discussion session. This will be for a small group so participation will be offered on a first-come, first serve basis. Please check box where indicated on registration form. Participants will continue on to their assigned workshops at the end of this session.

10:00-11:20 AM- Session 1 Workshops

11:20-11:30 AM - Break

11:30-12:15 AM- Session 2 Discussions

12:30-2:00 PM- Lunch- Student Center Gym

Book purchases...Book Signing during lunch

2:10-3:00 PM- Penny Colman: *Using Nonfiction to Promote Literacy*
Alumni Theater

3:00-3:30 PM- Distribution of Certificates

Walter Dean Myers' Autographed Books Pick-Up

Session 1- Workshops

A) Have Blog, Want Readers

Jon Gibbs

In this fun, interactive presentation, author and blogger Jon Gibbs takes you through the who, why, what, where, when and how of blogging...from starting one up to getting people to actually read it!

B) A Walk through the PARCC: Writing & the Common Core Standards

Walter Cmielewski

This workshop will present suggestions for teaching writing and reading using the PARCC and the Common Core Standards as guidelines. Sample writing prompts will be reviewed and student exemplars will be scored.

C) The Shelf Less Traveled: E-Readers in the Classroom

Ann Jameson

This hands-on workshop will give you an opportunity to explore e-readers and experiment with the features of this new approach to classroom reading. View videos from a 4th grade classroom in which students enthusiastically take part in a new and innovative reading program that incorporates the use of e-readers.

D) Leveraging Literacy in Primary Students with iPads

Joanne Sealaus

Participants will discover how to use iPads to support and enhance the reading and writing process in the primary grades, and will explore activities and projects that incorporate the iPad for individuals or groups of students. Tools for assessment will be provided. Appropriate apps for young learners to promote creativity as well as to improve skills in reading and writing will be demonstrated. A working knowledge of the iPad is recommended in order to benefit from this workshop. iPads will be provided, or participants may bring their own devices.

E) The Poet Within: Let's Get Started

Mel Glenn

This workshop will consist of several imaginative writing exercises designed to get you started with your own writing project. In everyone there is a creative imperative waiting to be unleashed. Excerpts from Glenn's own writing will serve as prompts.

F) Telling a Personal Story as a Visual Storyteller

Eric Velasquez

This workshop will give the audience a detailed look at what goes into a picture book from initial sketch to finished illustrations, including revisions. Mr. Velasquez will walk us through the process of creating three of his major works, namely *Grandma's Records*, *Grandma's Gift* and *The Price of Freedom*. Does the illustrator approach the creation of artwork for a personal memoir differently than he approaches the artwork for an original historical manuscript? Mr. Velasquez will address these questions as he explains and demonstrates the process of creating artwork for children's books. He will share assignments that can be given to students and provide examples of past projects that students have completed.

G) A New Spin on Battle of the Books

Jennifer Kleinknecht and Justine Cantrell

How does one get started in Battle of the Books competitions? What is involved in middle school interscholastic competition? How can teachers and media specialists use Skype to arrange battles with students throughout New Jersey? The presenters will share their many experiences cultivating enthusiastic readers and energetic competitors.

H) Write Like a Reader, Read Like a Writer

Karen Pezzolla

Teach writing to your students in Grades 1-3 using mentor texts to introduce story structure, nonfiction text features and the craft of writing. This workshop will provide suggestions for your writing center and guided and independent writing activities to excite your beginning writers.

Session 2- Discussions

D) Motivating Young Adult Readers

Lynn Zisa

This discussion session will focus on implementing a motivating, engaging, and strategic reading program that promotes reading independence. Participants will explore methods for teaching and modeling the art of reading while considering factors that impact the young adult's motivation to read.

J) Introducing Novice ESL Learners to American Culture through Literature

Ellina Chernobilsky

Participants will brainstorm ideas that will assist them in using literature when working with port of entry ESL students. Not only are these students new to the language, but they are also new to the country, culture and society. Books that are illustratively rich can serve as a tool when introducing young people to their new country and to a new way of life. To make the discussion engaging, various children's books representing a variety of genres will be introduced and discussed. How can these books be used to teach novice ESL learners?

K) Once Upon a Time...The Importance of Story Telling

Judy Hinds

Discover the top ten ways that storytelling relates to learning and literacy. You will learn one story for immediate use in a classroom setting and receive a bibliography of resources on storytelling and literacy.

L) Using Book Clubs, Edmodo and Virtual Author Visits in the Middle School Library

Jennifer Kleinknecht

Do you want to know how to motivate young people to read and enjoy great books? Brainstorm ways in which to find the time, funds, and materials to have a successful book club. Discover how to use Edmodo, a free online social learning platform that can be used for assignments, discussions, and polls. Learn how to plan a free or inexpensive author visit using Skype. Presenter Jen Kleinknecht will share her experiences in these areas and offer practical tips

that can be used in elementary, middle, and high school media centers and classrooms.

M) Let's Get Published!

Mel Glenn

The discussion will center on the process of getting your work published. What are you working on and how close are you to its successful completion? Included will be illustrations that the poet will share that describe his own publishing journey.

N) How and Why I Became an Illustrator

Eric Velasquez

This discussion session will address how Mr. Velasquez's love of comic books fostered his interest in children's books. He will present a general overview of his career as an illustrator and cover most of his important books, including *Grandma's Records*, his award winning *Grandma's Gift* as well as *My Uncle Martin's Big Heart*, *Houdini: World's Greatest Man of Mystery and Escape King*. Please join Mr. Velasquez for a very informative and insightful look at his life as an illustrator.

O) Leadership for Literacy

New Jersey County Teachers of the Year

Meet Teachers of the Year and Leaders for Literacy: Yvette McBain, Roseanne Maganelli, Lisa Tanikawa-Brown, Christine Delmas, and Erin Devaney. Is your literacy framework as effective as it could be? Join outstanding district literacy leaders as they discuss a strong vision for literacy in order to meet the Common Core Standards.

P) Best Books of 2012

Lace Cassidy and Allan A. Defina

This book talk is geared for teachers at the K-6 level. The presenters will share their picks and offer suggestions for their use in the classroom.

Meet the Authors/Presenters



Walter Dean Myers **Keynote Speaker**

Mr. Myers, the third National Ambassador for Young People's Literature, is a critically acclaimed author of books for young people. His award-winning body of work includes *Sunrise Over Fallujah*, *Fallen Angels*, *Monster*, *Somewhere in the Darkness*, *Harlem* and *All The Right Stuff*. Myers has received numerous accolades, including two Newbery Honor Awards and five Coretta Scott King Awards. For his 2-year tenure as National Ambassador, Mr. Myers has selected "Reading is Not Optional" as his banner platform.



Penny Colman

Penny Colman is a widely published author of books, essays, stories, and articles for all ages. Her awards include the American Library Association Best of the Best for the Twenty-first Century and *Publishers Weekly* Best Book.

A graduate of the University of Michigan and The Johns Hopkins University, Penny Colman has been a teacher, director of an antipoverty agency, and a school board member. Her books include *Rosie the Riveter: Women Working on The Home Front in World War II*, *Thanksgiving: The True Story*, and *Elizabeth Cady Stanton and Susan B. Anthony: A Friendship That Changed the World*.



Jon Gibbs

Born in England, Jon Gibbs now lives in New Jersey where he is "Author in Residence" at Lakehurst Elementary School. A member of several writing groups, including Society of Children's Book Writers and Illustrators (SCBWI), Jon is the founder of the NJAuthorsNetwork.com and FindAWritingGroup.com. His blog, *An Englishman in New Jersey* (<http://jongibbs.livejournal.com>), is read in over thirty countries. He is the author of *Fur-Face*, a middle grades fantasy, and *Barnum's Revenge*.



Mel Glenn

On January 1st, 1980, Mel resolved to try his hand at writing a book of poems. He wrote at least one or two poems a day, and they eventually turned into *Class Dismissed! High School Poems*. *Class Dismissed* was a hit, winning the Society of Children's Book Writers Golden Kite Award, and was named ALA Best of the Best Books 1970-1982. Mel says he tends to write about teenagers largely because he spent so many decades surrounded by 2,500 of them in high school hallways. He was inspired by their lives and their stories. He says he knows he's succeeded when a kid comes up to him after reading one of his books and says "I've felt just like that."



Eric Velasquez

Eric Velasquez is a prolific artist. Prior to earning his first picture book contract, Eric had created art for more than 300 book jackets and interior illustrations, including *Journey to Jo'Burg* and its sequel *Chain of Fire*. He created the illustrations for the complete series of the following: *Encyclopedia Brown*, *The Ghost Writers*, *The Terrible Wonderful Telling at Hog Haven*, Gary Soto's *The Skirt* and its sequel, *Off and Running*. He also illustrated the cover of the 1999 Coretta Scott King award winning title *Jazmin's Notebook* by Nikki Grimes. His first picture book, *The Piano Man* written by Debbie Chocolate won the 1999 Coretta Scott King /John Steptoe Award for new talent.

Eric is also a writer/storyteller. *Grandma's Records*, based on his childhood in Spanish Harlem with his grandmother, was Eric's first authored title. It was published in 1999 to rave reviews.

Presenters

Justine Cantrell

Justine earned her MLS from Rutgers and worked as Assistant Director and Coordinator of Children's Service in Glen Ridge Public Library (12 years), Grades K-4 School Librarian at FN Brown and Brookdale Ave Schools in Verona, NJ (24 years). She was one of the original team of grant writers who began the Verona District Third Grade Battle of the Books Program. In this role, she worked closely with the School and Community Association that supported this program and arranged yearly author visits to promote continued excitement for writing and reading.

Lace Cassidy

Lace Cassidy has taught middle school reading and writing. She is past president of the New Jersey Reading Association, state coordinator for the International Reading Association and has served on committees for the National Council of Teachers of English and International Reading Association. She is an adjunct professor at New Jersey City University, and Chairperson on the Advisory Board at the M. Jerry Weiss Literature Center at NJCU.

Ellina Chernobilsky

Dr. Ellina Chernobilsky is an ESL teacher and a mother of three children who are learning two languages simultaneously. She holds a Master of Arts Degree in Teaching Foreign Languages from the University of Tennessee and a PhD in Education from Rutgers University. Her interest is second language teaching and learning, heritage language learning and computer assisted language learning (CALL). She has a range of experiences teaching English as a foreign language abroad and English as a second language here in the United States. Recently she taught to students in China.

Walter Cmielewski

Dr. Walter J. Cmielewski is a language arts/literacy consultant for various New Jersey school districts. He is also a full time professor in the Division of Education at Caldwell College. He presents workshop topics include the following: Teaching Reading and Writing in the Elementary School, Infusing Critical Thinking into the Classroom, Guided Reading, Reader's Workshop, Writer's Workshop, Literature Circles, NJASK: How It Helps Teachers Inform Instruction, and The Effective Teacher is the Reflective Teacher. Dr. Cmielewski holds a Bachelor's and a Master's in English Education, a Masters in Reading, and a Doctorate in Educational Administration and Supervision. He has served as an English teacher, department chairperson, and K-12 Language Arts Supervisor. He is the coordinator of the Post-Baccalaureate Teacher Certification Program at Caldwell College and also teaches courses in the graduate literacy instruction program.

Dr. Cmielewski is married and the father of three children and the grandfather of six.

Allan A. Defina

Dr. Allan A. De Fina is the Dean of the Deborah Cannon Partridge Wolfe College of Education and recent Professor and Chairperson in the Department of Literacy Education at New Jersey City University. A former special educator, high school English teacher, and elementary school staff development specialist, he is an award-winning poet who has twice received the William Carlos Williams Poetry Award for New Jersey Poets. He holds a Ph.D. in Applied Psychology from New York University. His research focuses on reading, writing, and language acquisition.

Christine Delmas

Christine is a District Reading Specialist leading the RTI initiative in the 1st and 2nd grades in the Manalapan-Englishtown School District. She has taught special education in a variety of settings from grades one through six. Christine was the 2011-2012 Monmouth County Teacher of the Year.

Erin Devaney

Erin is a fourth grade teacher at the Dr. Orlando Edreira Academy in Elizabeth, New Jersey. Erin was recognized as the 2011-2012 Union County Teacher of the Year.

Judy Hinds

Judy Hinds came to storytelling through her service the past ten years as a docent at the Montclair Art Museum. She uses stories to make the museum's permanent collection of Native American art come alive for visitors of all ages. She is a member of the NJ Storytelling Network and the NJ Storytelling Guild.

Ann Jameson

Ann has been a fourth-grade teacher of language arts and social studies at High Mountain Road School, Franklin Lakes, New Jersey since 2007. At High Mountain School, students are challenged on a daily basis to use higher-order thinking skills and a constructivist approach to learning. Ann received her B.A. from Boston College in 2006 and earned her M.A. in the literacy specialist program at Teachers College, Columbia University in 2007.

Jennifer Kleinknecht

Jennifer is a Media Center teacher at H.B. Whitehorne Middle School, Verona, New Jersey

Roseanne Maganelli

Roseanne is a District Reading Specialist and PLC team leader in the Pequannock Township Public Schools. She has twenty years of experience teaching in both urban and suburban communities.

Yvette McBain

Yvette is a district Reading Specialist and PLC team leader in the Pequannock Township Public Schools. She is the designer and trainer for the New Jersey Center of Teaching and Learning and the 2010-2011 Morris County Teacher of the Year.

Karen Pezzolla

Karen is currently a full time instructor at Felician College and an adjunct professor at Caldwell College. She has been a first grade classroom teacher and holds a literacy specialist certification. In addition, she is a reading coach and reading intervention specialist

Joanne Seelaus

Joanne Seelaus, Ed.D. is an educator with over 20 years of experience in regular and special education. She is an associate professor in the Education Division at Caldwell College. Prior to teaching at the college level, Dr. Seelaus worked in New Jersey public school systems as a director of special education, school psychologist and teacher. She consults with school systems on a variety of issues related to special education. Dr. Seelaus is a graduate of Fordham University.

Lisa Tanikawa-Brown

Lisa is a 1st grade bilingual teacher in East Windsor Regional School District. She has 15 years of experience as a K-5 bilingual teacher, content specialist, university lecturer and school principal in California and New Jersey. She was recognized as the 2010-2011 Mercer County Teacher of the Year.

Lynn Zisa

Lynn is the Acting Director of the M. Jerry Weiss Center for Children's and Young Adult Literature at New Jersey City University. She has served as a district literacy supervisor, a Reading First coordinator, a literacy mentor for at-risk districts, a reading specialist, and a middle school reading teacher.



Caldwell College Literacy Conference

Registration Form

"Open Books, Open Minds II"

Friday, March 22, 2013

Name: _____
(Please print)

Home Phone: _____ Work Phone: _____

E Mail address (home) _____ E Mail address (work) _____

Your current position: _____ Where: _____

Address: _____

Registration fee: \$65.00. This fee includes conference attendance, one workshop and one discussion session, seven Professional Development hours, continental breakfast, lunch, and materials.

Payment Total _____ PO# _____ Check _____

For Purchase orders- please list the names of all participants on the purchase order. (Each participant will, however, have to fill out his/her own registration form, indicating workshop selections, etc)

RETURN: REGISTRATION FORM(S) AND PURCHASE ORDER OR CHECK (MADE PAYABLE TO CALDWELL COLLEGE)

TO: CALDWELL COLLEGE EDUCATION DIVISION, 120 BLOOMFIELD AVENUE, CALDWELL, NEW JERSEY 07006

ATTN: GLORIA FRIEDMAN Phone: 973-618-3407 Fax: 973-618-3580 Email: gfriedman@caldwell.edu

Please check here if you would like to participate in Breakout Session with Walter Dean Myers

Please indicate your first, second and third choice selections for Session 1 and Session 2. (If your first choice workshop is full, we will automatically place you in your second or third choice.)

<u>Session 1 Workshops</u> <u>(10:00AM - 11:20AM)</u>
1 st choice _____
2 nd choice _____
3 rd choice _____
A) Have a Blog: Need Readers
B) A Walk Through the PARCC
C) The Shelf Less Traveled
D) Leveraging Literacy in Primary Students with iPads
E) The Poet Within
F) Telling a Personal Story as a Visual Storyteller
G) A New Spin on Battle of the Books
H) Write Like a Reader, Read Like a Writer

<u>Session 2 Discussions</u> <u>(11:30AM - 12:15PM)</u>
1 st choice _____
2 nd choice _____
3 rd choice _____
I) Motivating Young Adult Readers
J) Introducing Novice ESL Learners to American Culture Through Literature
K) Once Upon a Time...
L) Using Book Clubs, Edmodo, and Virtual Author Visits in the Middle School
M) Let's Get Published!
N) How and Why I Became an Illustrator
O) Leadership for Literacy
P) Best Books of 2012