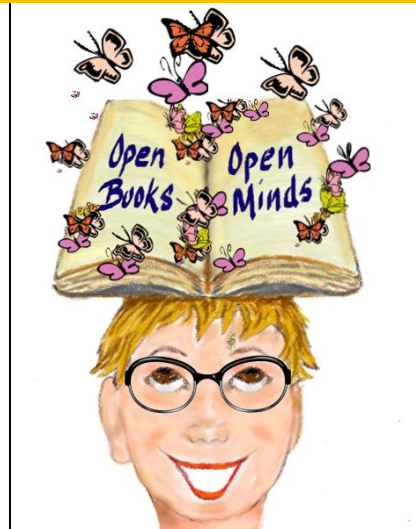


**Caldwell College
Division of Education**

**1st Annual Literacy
Conference**

Friday, March 9, 2012



**OPEN BOOKS,
OPEN MINDS**

The Day's Agenda

8:30-9:00 AM- Continental Breakfast/Registration, **Check-in...Alumni Theater Bldg.**

9:00-9:45 AM- Keynote address- David Lubar

From Shelving Books and Annoying Teachers To Writing Books and Hooking my Readers

9:45-10:00 AM- Break

10:00-10:45 AM- Session 1 Workshops

10:45- 11:00 AM - Break

11:00- 11:45 AM- Session 2 Workshops

12:00-12:45 PM- Lunch

1:00- 1:45 PM- Story-Telling presentation- Sharon Denis Wyeth

1:45-2:30 PM - Round Table Discussions

2:30- 2:45 PM- Book Signing and Distribution of Certificates

The Workshops

Session 1

A) Time to Laugh: Humor in Literature

M. Jerry, Ed.D and Helen Weiss, Authors

Laughter is of great value for all, especially for those of us in the classroom. Children and young adult authors have recognized this important element in humanity. During this session the presenters will provide examples in a variety of literary genres.

B) Getting Students to Write Creatively

David Lubar, Author

Using the same methods, exercises and examples he brings to his school assemblies and workshops, Dave Lubar shares his process for writing creatively. He touches on everything from that first creative spark to the final draft, and shows how some of the steps students dread the most, such as revising and pre-writing, offer the greatest opportunities for creativity and joy.

C) Enhancing Elementary Content Through Literature

Francine DelVecchio, Ed.D, Caldwell College

How can we teach the content areas—science, social studies, and math—in ways that are engaging and motivating for elementary students? And how can we use this time to build literacy skills? Using children’s literature in the content areas can accomplish both goals at once. This presentation will offer a variety of strategies for engaging students with content area literacy by integrating high-quality literature into science, social studies, and math instruction.

D) Celebramos Libros: The Latino Story in Literature

Arturo O. Martinez, Author

Martinez stresses that the importance of the Latino Story in Literature cannot be understated. For younger readers, the appearance of Latino characters is essential in validating their own experience, while the adolescent reader seeks to discern links to specific cultures within the Latino spectrum. In either case, characters that look and sound like the people in their own families reinforce readers’ links to the printed page.

E) Poetry as Story-Telling

Mel Glenn, Author

The poetry novel, or “povel,” is an excellent way to tell your story. Examine with me via reference to various works how the form can facilitate your work in progress by supplying depth of character and movement of narration. You will see, too, how various points of view can all be illuminated with comprehension and compression. I will be referring to my *Who Killed Mr. Chippendale* as well as several other works. You are invited to further explore the poetic writing process in my second workshop at 11:00.

F) It’s Not Your Grandmother’s Library

Wayne Rush, Caldwell Middle School, Caldwell, NJ

Have you been keeping up with ALL the online digital tools for students...encyclopedias, database and ebooks? Here’s your chance to see how each of these programs works and how to use them in your school. Participants will view many online tools and learn how to use them with their students and teachers. Ebooks will include FollettShelf along with ebooks from Gale and Marshall Cavendish. Participants will leave with a complete list of all materials covered.

Session 2

G) Scoring High: The Reading and Writing Connection

Walter Cmielewski, Ed.D, Caldwell College

This workshop will review NJASK data and demonstrate how an understanding of the data will help teachers inform their instruction. Participants will learn how to help students become better readers and writers and how this improvement will impact NJASK performance. Narrative writing, expository writing, persuasive writing, open-ended responses and responses to inferential questions will be discussed. Teaching techniques for all of these topics will be reviewed.

H) The New Migration: e-books in Our Schools –

Angelina Carvalho, Barnes & Noble

The workshop will explore technology and how it has changed the way students learn and interact within the digital arena. We will discuss e- textbooks, Digital Rights Management, Learning Management systems and what this new technological world means for the future of K-12 education. We will pay specific attention to our Nookstudy application and Nook devices to demonstrate the benefits and power of Barnes and Noble technology. There will be a demonstration of the Nookstudy application and Nook devices will be available for live demonstrations.

I) Graphic Novels: Do They Have a Place in the Curriculum?

Mary Lou Purpura, M.A., Caldwell College and Jennifer Kleinknecht, M.A., H.B. Whitehorne Middle School, Verona, NJ

Graphic novels have become increasingly popular among elementary and adolescent readers. Explore the ways in which educators can take advantage of this popularity by selecting graphic novels for classroom and media center collections, as well as incorporating this genre throughout the curriculum to reach reluctant readers, engage visual learners, and improve comprehension of themes, literary devices and social issues.

J) Using Literature to Teach for Social Justice

Edith Ries, Ed.D. and Joanne Jasmine, Ed.D., Caldwell College

The presenters will demonstrate how multicultural literature helps to cultivate an environment that values diversity and social justice. Educators can assist students in developing a respect for diversity and thinking critically about intolerance. This workshop will discuss young adult novels, strategies and social net-working activities to use in the classroom.

K) Poetry: The Creative Process

Mel Glenn, Author

In everyone there is a poem, sketch, story or book dying to come out. Let us explore the creative process, how thought becomes process, how process becomes product. You will have you chance to engage in the creative process with practical application within the form. Have paper and pencil (or laptop) ready.

L) Fostering a Literary Environment in Your School

John Smatla, Winston Churchill School, Fairfield, NJ

Exactly what is the role of the school leader in fostering literacy? In this workshop, an administrator will share his experience and success in fostering schoolwide literacy and raising standardized test scores.

Caldwell College Literacy Conference
Registration Form
"Open Books, Open Minds"
Friday, March 9, 2012

Name: _____
(Please print)

Home Phone: _____ Work Phone: _____

E Mail address (home) _____ E Mail address (work) _____

Your current position: _____ Where: _____

Address: _____

Please indicate your first, second and third choice selections from Session 1 and Session 2.
(If your first choice workshop is full, we will automatically place you in your second or third choice.)

1st choice _____ 2nd choice _____ 3rd choice _____

- A. Time to Laugh: Humor in Literature
- B. Getting Students to Write Creatively
- C. Enhancing Elementary Content Through Literature
- D. Celebramos Libros: The Latino Story in Literature
- E. Poetry as Story-Telling (Part I)
- F. It's Not Your Grandmother's Library

1st choice _____ 2nd choice _____ 3rd choice _____

- G. The Reading-Writing Connection
- H. The New Migration: e-books in Our Schools
- I. Graphic Novels: Do They have a Place in the Curriculum?
- J. Using Literature to Teach for Social Justice
- K. Poetry: The Creative Process (Part II)
- L. Fostering the Literary Environment in Your Schools

Registration fee: \$55.00. This fee includes conference attendance, two workshops, seven Professional Development hours, continental breakfast, lunch, and materials.

Payment Total _____ PO _____ Check _____

For Purchase orders- please list the names of all participants on the purchase order. (Each participant will, however, have to fill out their own registration form, indicating workshop selections, etc)

RETURN: REGISTRATION FORM(S) AND PURCHASE ORDER OR CHECK (MADE PAYABLE TO CALDWELL COLLEGE)

TO: CALDWELL COLLEGE EDUCATION DIVISION, 120 BLOOMFIELD AVENUE, CALDWELL, NEW JERSEY 07006 (ATTN: GLORIA FRIEDMAN)

Phone: 973-618-3407 Fax: 973-618-3580 Email: gfriedman@caldwell.edu